

HELENA LEAL

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PROFILE

I'm a UX Designer at Amazon on the Alexa Skills Kit team enabling 3P experience for Alexa users. I'm always looking for impactful opportunities to improve user experiences with my experience in complex problem solving and design.

SKILLS

UX Design · Conversation Design · Content Design · UX Research · UX Writing · Figma · Invision · Sketch · Zendesk · Adobe InDesign · Adobe Photoshop · Python · Java · HTML · CSS · Brazilian Portuguese

EXPERIENCE

Amazon, UX Designer | Aug '22 – Present

Designing across multiple platforms (Alexa, TV, Mobile, Web) with the Alexa Skill Kit team to improve experiences for both Alexa users and 3P Skill Builders on the Alexa Developer Console. UX Design Lead for 2 launched features, and influencing design decisions within my team across the entire organization.

Workiva, Content Design Intern | May '21 – May '22

Writing in-app copy and supporting documentation for Wdesk. Collaborating with UX & UI designers, product managers, and developers to deliver an outstanding user experience. I've developed clear and accurate content for 3 in-app features and 20 help articles.

IBM, UX Design Intern | June – July '20

8-week-long Patterns Internship focusing on UX Design and Research. Implementing Enterprise Design Thinking, conducting over 12 sponsor user interviews, and collaborating remotely to produce and present a deliverable service redesign of the onboarding experience in IBM Z.

EDUCATION

Bachelor of Arts Cognitive Sciences & Psychology (2022)
Rice University (Houston, TX)
Magna Cum Laude, Phi Beta Kappa, President's Honor Roll